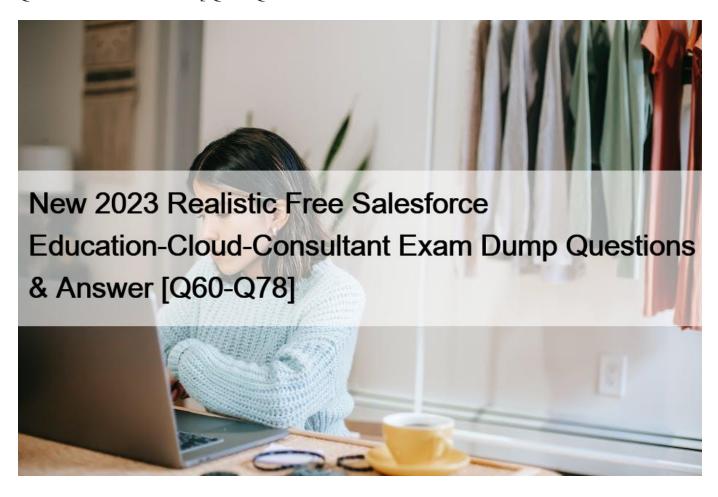
New 2023 Realistic Free Salesforce Education-Cloud-Consultant Exam Dump Questions & Answer [Q60-Q78



New 2023 Realistic Free Salesforce Education-Cloud-Consultant Exam Dump Questions and Answer Education-Cloud-Consultant Practice Test Engine: Try These 173 Exam Questions

Salesforce Education-Cloud-Consultant certification exam is designed for professionals who specialize in education technology and want to demonstrate their expertise in Salesforce Education Cloud. Salesforce Certified Education Cloud Consultant Exam (WI21) certification is intended for individuals who work in K-12 schools, higher education institutions, and education-focused non-profit organizations. Salesforce Certified Education Cloud Consultant Exam (WI21) certification is a great way to demonstrate your knowledge and skills in Salesforce Education Cloud and set yourself apart from others in the field.

NO.60 Career Services wants to import internship information from a spreadsheet into Salesforce. Student contact and educational information is populated from the Student Information System (SIS) to Salesforce. The spreadsheet has a list of interns, their student ID numbers, their email addresses, company phone numbers, company names, and start and end dates.

Which external ID should the consultant recommend to match spreadsheet information with the Salesforce Contact record?

* Email address

- * Student number
- * Company name
- * Company phone

NO.61 The director of graduate recruitment is interested in Education Cloud. Recruitment staff need to access Opportunity and Campaign Member information about students. The IT director is concerned about cost and suggests using other license types for recruitment users.

What should the consultant discuss with the client?

- * Unlimited Edition requires a full Salesforce license.
- * Education Data Architecture requires a Community license.
- * The business user case requires a Lighting Platform Plus license.
- * Thebusiness user case requires a full Salesforce license.

NO.62 The Advancement office is replacing its old CRM system with Salesforce.

After creating its technology roadmap and fundraising timeline, the new Salesforce environment may go live during a major capital fundraising campaign.

Which critical factor should the consultant identify?

- * Resource availability
- * Technical complexity
- * Staff cross-training
- * Cost of the implementation

NO.63 A consultant has been working with a university to build a new student services solution using Salesforce. The consultant is preparing for User Acceptance Testing.

Which item should be excluded from the testing scope?

- * User experience in production
- * Large data volumes
- * Data load simulation
- * Average versus peak performance

Explanation

User experience in production should be excluded from the testing scope for User Acceptance Testing. User Acceptance Testing is a phase of testing that involves end users validating the functionality and usability of the solution in a sandbox environment that mimics the production environment. User Acceptance Testing should not include testing user experience in production, because this can affect live data and operations, and introduce errors or risks. Large data volumes, data load simulation, and average versus peak performance should be included in the testing scope for User Acceptance Testing, because they can help evaluate the performance and scalability of the solution under different scenarios and conditions. References:

https://trailhead.sales force.com/en/content/learn/modules/application-lifecycle-and-development-models/tearn/modules/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-models/application-lifecycle-and-development-model

https://www.salesforce.org/wp-content/uploads/2019/03/Education_Cloud_COE_Guide.pdf

NO.64 An institution is experiencing record locking and sharing performance issues in a Salesforce org with the Education Data Architecture (EDA). A consultant notices there are more than 10,000 child records associated to a single parent record.

Which object should the consultant review first?

- * Accounts
- * Relationships
- * Affiliations

Explanation

The consultant should review the Relationships object first when noticing that there are more than 10,000 child records associated to a single parent record for the institution that is experiencing record locking and sharing performance issues in a Salesforce org with EDA. The Relationships object is an object in EDA that allows users to store information about how two Contacts are related to each other, such as parent-child, sibling, or spouse. The Relationships object can cause record locking and sharing performance issues in a Salesforce org with EDA if there are too many child records associated to a single parent record, such as a Contact with many Relationships or Affiliations. The consultant should review the Relationships object first when noticing that there are more than 10,000 child records associated to a single parent record for the institution that is experiencing record locking and sharing performance issues in a Salesforce org with EDA by checking if there are any data skew or ownership skew issues and applying best practices to resolve them. Accounts or Affiliations are not objects that the consultant should review first when noticing that there are more than

10,000 child records associated to a single parent record for the institution that is experiencing record locking and sharing performance issues in a Salesforce org with EDA. References:

https://powerofus.force.com/s/article/EDA-Relationships

https://developer.salesforce.com/docs/atlas.en-us.salesforce_large_data_volumes_bp.meta/salesforce_large

NO.65 An elementary school plans to implement the K-12 Architecture Kit in a new org. The school want to be able to send SMS messengers to parents.

Which solution should the consultant recommend to meet the requirement?

- * Parbot
- * Social Studio
- * Education Data Architecture
- * App on the AppExchange

Explanation

An app on the AppExchange is a solution that the consultant can recommend to meet the requirement of sending SMS messages to parents. An app on the AppExchange is an application that provides additional features and solutions for Salesforce. There are many apps on the AppExchange that offer SMS messaging capabilities, such as sending and receiving text messages, automating SMS campaigns, and tracking SMS analytics. The consultant can help the elementary school choose an app that meets their needs and budget.

Pardot, Social Studio, and Education Data Architecture are not solutions that can send SMS messages to parents. References:

https://appexchange.salesforce.com/appxStore?type=App&keyword=sms

https://trailhead.salesforce.com/en/content/learn/modules/appexchange_basics

NO.66 Staff in Continuing and Professional Education use Salesforce and Pardot for marketing and management of its certificate programs. Staff occasionally need to view course payment information that they can access in a separate transaction system. The system admin wants Salesforce to contain only CRM data for reports and automation.

Which data management strategy should the consultant recommend for course payment information?

- * Migrate course payments to pardot and Salesforce.
- * Manage course payments in the transaction system and Pardot.
- * Manage course payments in the transaction system.
- * Integrate course payments from Salesforce to the transaction system.

Explanation

The consultant should recommend to manage course payments in the transaction system as a data management strategy for course payment information. This means that the course payment information will not be stored or processed in Salesforce or Pardot, but rather in a separate system that is designed for handling transactions.

This can help the system admin keep Salesforce clean and focused on CRM data for reports and automation, and avoid data duplication, integration issues, or security risks. Migrating course payments to Pardot and Salesforce, managing course payments in the transaction system and Pardot, or integrating course payments from Salesforce to the transaction system are not data management strategies that can help the system admin keep Salesforce clean and focused on CRM data for reports and automation. References:

https://help.salesforce.com/s/articleView?id=sf.data_management.htm&type=5

https://trailhead.salesforce.com/en/content/learn/modules/data-management

NO.67 The Alumni Relations department wants to track alumni and its chapter memberships. The department wants to easily see the Primary Chapter on the Contact record. The system admin prefers to use the standard features that are available with EDA.

Which two steps should the consultant take to meet this requirement?

Choose 2 answers.

- * Create an Affiliation mapping to the Primary Chapter field in EDA Settings.
- * Create an Affiliation record type for Alumni Chapter and a custom field for the Primary Chapter on the Contact record.
- * Create a custom picklist value for Alumni Chapter on the Affiliation object.
- * Create an Account record type for Alumni Chapter and a custom field for the Primary Chapter on the Contact record.

Explanation

The consultant should create an Affiliation mapping to the Primary Chapter field in EDA Settings, and create a custom picklist value for Alumni Chapter on the Affiliation object, to meet this requirement. An Affiliation mapping allows the consultant to specify which field on Contact should be populated with a value from an Affiliation record when that Affiliation is marked as primary. A custom picklist value for Alumni Chapter on the Affiliation object allows the consultant to indicate which type of Affiliation is related to an alumni chapter membership. Creating an Affiliation record type for Alumni Chapter and a custom field for Primary Chapter on Contact, or creating an Account record type for Alumni Chapter and a custom field for Primary Chapter on Contact are not steps that use standard features available with EDA. References:

https://powerofus.force.com/s/article/EDA-Affiliations

https://powerofus.force.com/s/article/EDA-Affiliations-Mappings

NO.68 A school district wants a free platform to instruct students on data visualization.

Which solution should the consultant recommend?

- * Tableau CRM
- * Student Success Hub
- * Tableau Public

* Trailhead

Explanation

Tableau Public is a solution that the consultant can recommend to meet the requirement of providing a free platform to instruct students on data visualization. Tableau Public is a product that allows users to create and share interactive data visualizations online, using various types of data sources and charts. Tableau Public is free and accessible to anyone who wants to learn data visualization skills and techniques. Tableau CRM, Student Success Hub, and Trailhead are not solutions that can provide a free platform to instruct students on data visualization. References:

https://public.tableau.com/en-us/s/

https://www.tableau.com/academic/students

NO.69 Advisors at a university send follow-up emails to each of then assigned students. The advisors want to use Student Success Hub to enable this process.

Which solution should a consultant implement?

- * Queue Management
- * Mass Actions
- * Alerts

Explanation

Mass Actions allow advisors to send follow-up emails to multiple students at once from the Student Success Hub. Queue Management is a feature that helps advisors prioritize their tasks and appointments, not send emails. Alerts are notifications that appear on the Student Success Hub to inform advisors of important events or actions, not send emails. References:

 $https://help.sales force.com/s/article View?id = sf. advisor_link_mass_actions.htm \& type = 5 \\$

https://help.salesforce.com/s/articleView?id=sf.advisor link queue management.htm&type=5

https://help.salesforce.com/s/articleView?id=sf.advisor_link_alerts.htm&type=5

NO.70 A university is implementing Advisor Link and needs to test the integration with its Student Information System (SIS), and provide training space for advisors. The university needs access to some of the data from the production org for the advisor training.

Which two types of sandboxes meet this use case?

Choose 2 answers

- * Developer Sandbox
- * Developer Pro Sandbox
- * Full Sandbox
- * Partial Sandbox

NO.71 A consultant is setting up Student Success Hub for a university. A Contact record has already been created for a student.

Which two steps should a consultant take to set up a student in Student Success Hub?

Choose 2 answers

- * Create a Student Case record.
- * Create a User record.

- * Create a Household Account record.
- * Create an Administrative Account record.

NO.72 A college wants to expand Its existing Salesforce environment to include adviser Link. Students will need to create and edit appointments with their advisor.

Which two Customer Community licenses can be used which Advisor Link?

- * Customer Community login
- * Customer Community Plus
- * Customer Community Plus Login
- * Customer Community

Explanation

Customer Community Plus and Customer Community Plus Login are two Customer Community licenses that can be used with Advisor Link. Customer Community Plus is a license type that enables users to access Advisor Link features such as early alerts, appointments, and program plans from a portal. Customer Community Plus Login is a variation of Customer Community Plus that is based on logins rather than users.

Customer Community and Customer Community Login are not license types that can be used with Advisor Link. References:

https://help.salesforce.com/s/articleView?id=sf.eda_advisor_link_requirements.htm&type=5

https://help.salesforce.com/s/articleView?id=sf.users_license_types_communities.htm&type=5

NO.73 A consultant has been working with a university to build a new student services solution using Salesforce. The consultant is preparing for User Acceptance Testing.

Which item should be excluded from the testing scope?

- * User experience in production
- * Large data volumes
- * Data load simulation
- * Average versus peak performance

NO.74 A university plans to implement Advisor Link for approximately 90,000 students. The university needs to populate data from the student information system (SIS) to Salesforce. The data exported from SIS needs to be automatically modified to correspond to values in Salesforce.

Which integration approach should the consultant recommend?

- * Lightning Connect
- * Salesforce Data Import Wizard
- * ETL tool
- * Salesforce Data Loader

Explanation

An ETL tool is an integration approach that the consultant should recommend to populate data from the SIS to Salesforce, and automatically modify the data to correspond to values in Salesforce. An ETL tool is a software application that can extract, transform, and load data from one system to another. An ETL tool can perform data transformations such as mapping, filtering, sorting, and aggregating, to ensure that the data from the SIS matches the values in Salesforce. Lightning Connect, Salesforce Data Import Wizard, and Salesforce Data Loader are not integration approaches that can automatically modify the data to correspond to values in Salesforce. References:

https://developer.salesforce.com/docs/atlas.en-us.integration_patterns_and_practices.meta/integration_patt

https://trailhead.salesforce.com/en/content/learn/modules/data-integration-strategies

NO.75 Which object should be configured for all student and support staff interactions, activities, and assigned support staff?

- * Relationships
- * Account
- * Case
- * Advising Pools

Explanation

Case is an object that should be configured for all student and support staff interactions, activities, and assigned support staff. Case is an object that represents a request or an issue that requires resolution or assistance from an organization. Case can be used to track various information about a student's request or issue, such as status, priority, category, or resolution. The consultant can configure Case for all student and support staff interactions, activities, and assigned support staff using features such as Case Assignment Rules, Case Escalation Rules, or Case Teams. Relationships, Account, and Advising Pools are not objects that should be configured for all student and support staff interactions, activities, and assigned support staff. References:

https://help.salesforce.com/s/articleView?id=sf.cases_overview.htm&type=5

https://trailhead.salesforce.com/en/content/learn/modules/service_basics/service_basics_cases

NO.76 The Advancement office plans to use Salesforce and Marketing Cloud to engage its alumni, donors, and university supporters. The marketing staff and advancement officers want to retain all contact data and email activity, including Individual Email Result (IER) data. The system admins and CRM team want to avoid unnecessary data storage.

Which data management strategy should the consultant consider?

- * Move old data out of the CRM into a data warehouse.
- * Create a Force.com Query Plan for old data.
- * Use Data Studio to process old data.

Explanation

The consultant should consider moving old data out of the CRM into a data warehouse as a data management strategy for the Advancement office that plans to use Salesforce and Marketing Cloud to engage its alumni, donors, and university supporters and wants to retain all contact data and email activity, including Individual Email Result (IER) data, but also wants to avoid unnecessary data storage. Moving old data out of the CRM into a data warehouse means transferring historical or inactive data from Salesforce into another system that can store large amounts of data for analysis or reporting purposes. Moving old data out of the CRM into a data warehouse can help the Advancement office retain all contact data and email activity, including IER data, but also avoid unnecessary data storage by reducing the amount of data in Salesforce and improving performance and efficiency. Creating a Force.com Query Plan for old data, using Data Studio to process old data, or using Data Loader to export old data are not data management strategies that can meet the Advancement office ' s needs. References:

https://developer.salesforce.com/docs/atlas.en-us.salesforce_large_data_volumes_bp.meta/salesforce_large

 $https://help.sales force.com/s/article View?id=sf.mc_co_data_management_best_practices.htm \& type=5.$

NO.77 A university is implementing a student community and rolling it out to 20,000 students. The IT manager is concerned about the large increase in users accessing the system at any one time.

Which three steps should the consultant recommend?

Choose 3 answers

- * Develop a Performance Testing Strategy.
- * Confirm the university has enough login licenses.
- * Identify areas that may impact governor limits.
- * Use a third-party testing automation tool.
- * Log a case with Salesforce Support to increase limits.

Explanation

The consultant should recommend to develop a performance testing strategy, identify areas that may impact governor limits, and log a case with Salesforce Support to increase limits as three steps to prepare for the large increase in users accessing the system at any one time. Developing a performance testing strategy means creating and executing tests that measure how the system performs under different scenarios and conditions, such as load testing or stress testing. Developing a performance testing strategy can help evaluate the system's reliability, scalability, and responsiveness when faced with high user demand. Identifying areas that may impact governor limits means finding and analyzing the code or processes that may consume excessive system resources or exceed the predefined limits set by Salesforce, such as CPU time limit or SOQL query.

NO.78 An education customer is interested in participating in an open-source commons community sprint project.

Which development consideration should the constant advise?

- * Projects are required to have at least one Salesforce staff person on the project team.
- * Projects use CumulusCI for continuous integration and deployment.
- * Projects must be compatible with the Education Data Architecture (EDA).

Explanation

The consultant should advise that projects use CumulusCI for continuous integration and deployment, which is a tool that automates the development and release process of Salesforce applications. Projects are not required to have at least one Salesforce staff person on the project team, although they may have some Salesforce employees as contributors or advisors. Projects do not have to be compatible with the Education Data Architecture (EDA), although some projects may use EDA as a foundation or extension. References:

https://trailhead.salesforce.com/en/content/learn/modules/open-source-commons/open-source-projects

https://trailhead.sales force.com/en/content/learn/modules/cumulus ci-basics

Salesforce Education-Cloud-Consultant certification is a valuable credential for professionals working in the education industry. It validates one's expertise in using Salesforce Education Cloud to improve student outcomes and streamline educational operations. Salesforce Certified Education Cloud Consultant Exam (WI21) certification exam tests a candidate's knowledge of various Education Cloud features and their ability to apply them to real-world scenarios. Candidates can prepare for the exam by taking the

official training course and gaining hands-on experience with Salesforce Education Cloud.

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